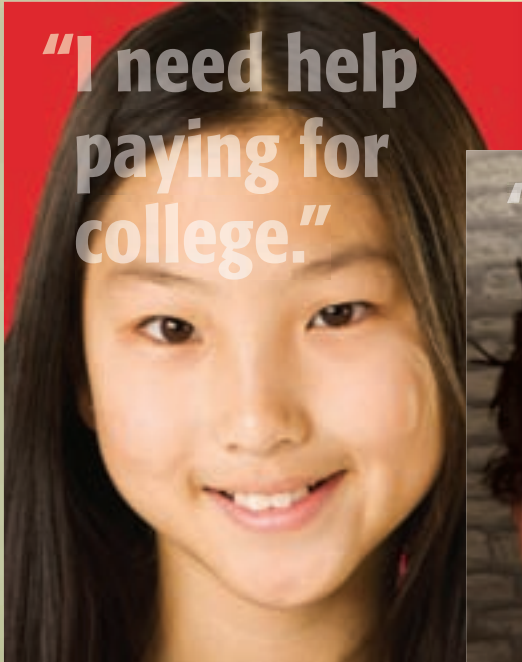



# Wisconsin's Private Colleges & Universities

## College Planning and Activity Book

From here, you  
can go anywhere!



"I need help  
paying for  
college."



"I'd like to  
graduate in  
four years."



"I'd like to study  
in a foreign  
country."



"I like smaller  
classes."



# Dream Big. Really Big.

## Questions? Contact:

WAICU Student Access Center  
Wisconsin Association of Independent  
Colleges and Universities

122 West Washington Avenue  
Suite 700  
Madison, WI 53703-2723

1-800-4-DEGREE  
Email: [studentaccess@waicu.org](mailto:studentaccess@waicu.org)

**W**isconsin's private colleges and universities: from here, you can go anywhere! That means your dream—regardless of what you want to do in your career, your life—starts with choosing the right college.

Your journey to college starts now, even before you get to high school. You'll be getting lots of help from your parents and your school counselor, but in the end, choosing the right college will come down to which one is the best fit for you.

This booklet was created to answer your questions—everything from what classes to take in high school to when you should apply for college. Our job is all about you, and helping you follow your college dreams and beyond.



Rolf Wegenke, President  
Wisconsin Association of Independent Colleges and Universities



WISCONSIN ASSOCIATION OF INDEPENDENT  
COLLEGES AND UNIVERSITIES



# Finding the Right Fit

## Sign the Wisconsin Covenant Pledge in 8th Grade

If you promise to take the classes needed to get into college, graduate from high school with at least a "B" average, and exhibit good citizenship, a spot will be found for you at a private or public college or university in Wisconsin. You'll find the details at [WisconsinCovenant.wi.gov](http://WisconsinCovenant.wi.gov).

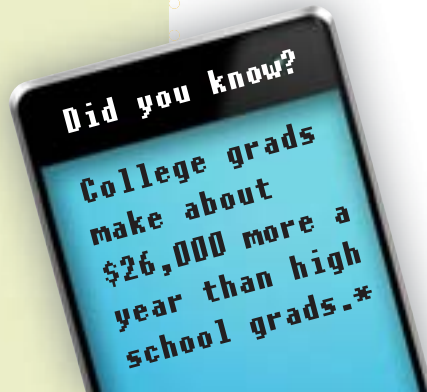
## WisconsinMentor.org

Finding the right college for you starts at **WisconsinMentor.org**.

Wisconsin Mentor is a 24/7 web resource where you can compare all of Wisconsin's private colleges to find the perfect fit.

On **WisconsinMentor.org** you'll find:

- a planner timeline for 8th-grade students
- courses to take as early as 9th grade
- virtual campus tours and profiles on each college or university
- four steps to financial aid and scholarship search
- free online ACT/SAT test prep
- online college applications
- majors at Wisconsin's private colleges
- career assessment tools



\*That could mean an extra \$1,000,000 over your lifetime!

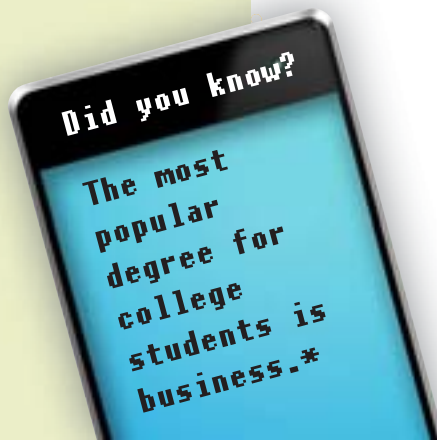
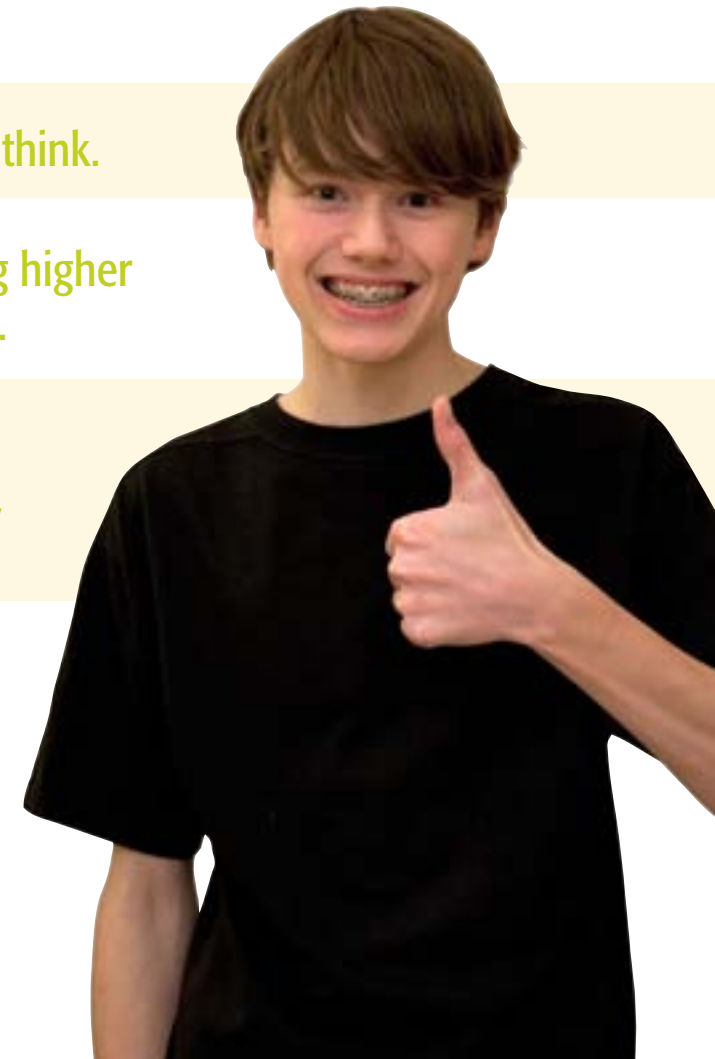


# Getting Ready for College Starts Now

The classes you take in high school are important. If you don't take the right (or enough!) courses, you won't be ready when college rolls around. Be sure to include plenty of math, science, social studies, English, and at least one foreign language. Remember, the minimum standards for high school graduation are not enough to get into college. Work with your school counselor so your college plan stays on target.

The top five reasons to start thinking about college today:

5. You are ready to explore and try new things.
4. Your focus is on the future and you want to make a difference in the world.
3. You are a lot smarter than people think.
2. It is all about excellence—reaching higher than you've ever thought possible.
1. It is all about you! It's about your interests, your skills, your passion, and your dreams.



\*Second is social sciences and history, followed by education and health sciences. These are all majors you can study at a Wisconsin private college.

# Who Attends Wisconsin Private Colleges?

Wondering who attends a Wisconsin private college? What they do when they're at school? What about when they're out of class? You'd probably be surprised. Read on to learn about a few students at private colleges throughout the state.

// When you think of what it is like to be up close and personal to the 53 professional football players who make up the St. Louis Rams, you might not think of Wisconsin's private colleges and universities. But my experience with the Rams is just one of the great opportunities that my university has provided me. For part of their summer training camp I was an intern for the Rams and I made great professional connections that will help me in the future. //

– Lydia Stuebs, Two Rivers



// In between a full day of classes and homework, I fit in three-hour training sessions as the men's middleweight boxing national amateur champion. College is a priority, though, and a Wisconsin private college was my top choice. The financial aid package made it possible for me to be the first person in my family to go to college. I'm going to major in business and hope to be a boxing promoter. I want to be healthy, have a family, and work in the sport I love. I need a degree to do that, and my university is helping me get there. //

– Luis Arias, Milwaukee



// Transferring to a private college was the best thing I ever did. After serving in Iraq, I knew I wanted to do even more to help people. My college's smaller community and caring professors are a better fit for me. On my first day, one of my professors gave the class his home phone number and said to call anytime. With that kind of support, I know I'm going to make it through the challenging path ahead. //

– Jason Diaz, Middleton

// Do you want to know what you're really made of? Go to college. I studied abroad in the Czech Republic and didn't even speak the language. I majored in structural engineering and raced a concrete canoe. I competed in track and cross country, had an internship, and kept up good grades. College can be challenging, but I worked hard, and it was worth it! Now I have a job doing what I love; I owe so much to finding the right college and sticking with it. //

– Heather DeLany, West Bend





# Wisconsin Geography

Can you identify the cities in which the main campuses of Wisconsin's twenty private colleges are located? Print the college name on the line next to each city.

- Alverno College
- Beloit College
- Cardinal Stritch University
- Carroll University
- Carthage College
- Concordia University Wisconsin
- Edgewood College
- Lakeland College
- Lawrence University
- Marian University
- Marquette University
- Milwaukee Institute of Art & Design
- Milwaukee School of Engineering
- Mount Mary College
- Northland College
- Ripon College
- St. Norbert College
- Silver Lake College
- Viterbo University
- Wisconsin Lutheran College

*Hint: If you need help, check out the back cover of this book. You will find all of the cities listed there along with the websites where you can learn more about each college.*

Ashland

De Pere

Appleton

Ripon

La Crosse

Fond du Lac

Sheboygan

Madison

Waukesha

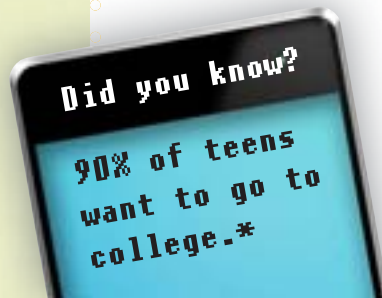
Mequon

Milwaukee

Kenosha

Beloit

Manitowoc



\*Check out WisconsinMentor.org for advice on making sure you're taking the right courses so you're ready.



# Financial Aid Makes College Affordable

## Financial Aid Terms:

- **Scholarship** Money given to a student in recognition of a special talent such as academic accomplishments or music. Scholarships do not have to be paid back.
- **Grant** Money given to a student to bridge the gap between the family's ability to pay and actual college costs. Grants do not have to be paid back.
- **Loan** Money available to students or their parents to help pay for college. Loans must be repaid, but for some loans payments don't start until after graduation.
- **Work-Study** Money earned by working on campus.
- **EdVest** A state-sponsored college savings plan that helps families put money away for college and includes special tax advantages. Details online at EdVest.com.

**P**aying for college can be a challenge. Wisconsin's private colleges believe higher education is an option for everyone, and we will help you find the financial resources that will make your dream a reality.

There is a difference between the "sticker price" of a college and what you ultimately pay. Ninety percent of the students at Wisconsin's private colleges receive grants and loans that shrink out-of-pocket costs. In fact, seventy percent of our financial aid is composed of grants—money you don't have to repay.

## Average Tuition and Fees 2007-2008

Average tuition: \$22,033

Average financial aid package: – \$16,797

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Average net tuition: = \$5,236



\*That means, even if your grades aren't perfect, you can still afford the college that's right for you.



# What Kind of Jobs Interest You?

- 1) \_\_\_\_\_
- 2) \_\_\_\_\_
- 3) \_\_\_\_\_
- 4) \_\_\_\_\_
- 5) \_\_\_\_\_
- 6) \_\_\_\_\_
- 7) \_\_\_\_\_
- 8) \_\_\_\_\_
- 9) \_\_\_\_\_
- 10) \_\_\_\_\_
- 11) \_\_\_\_\_
- 12) \_\_\_\_\_
- 13) \_\_\_\_\_

**A**t Wisconsin's private colleges and universities, you can choose from hundreds of majors to study. See if you can find the majors hidden in the clues below (answers are at the bottom of the page):

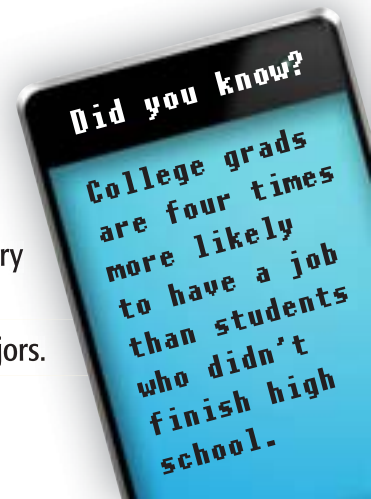
## Study this....

## if you want to....

- |  |   |
|--|---|
| 1) STRO <b>P</b> GNEAMNEAMT                    | run a football stadium  |
| 2) <b>R</b> TEHTAE SATR                        | work with dance, acting, design, or directing                             |
| 3) TRIEROIN GEND <b>I</b> S                    | plan layouts and furnishings for schools, offices, or homes               |
| 4) NORM <b>V</b> LTEN <b>A</b> INE LIPOYC      | help change laws regarding industrial pollution                           |
| 5) <b>T</b> AR RE <b>A</b> PTYH                | improve people's lives through creativity                                 |
| 6) NOCIGN <b>T</b> CAU                         | work with numbers and keep track of a business's finances                 |
| 7) <b>N</b> OILMRAJUS                          | write or report on the news   |
| 8) AY <b>L</b> RE DDOOHH <b>I</b> CL NODETUACI | teach preschool   |
| 9) IA <b>E</b> KMRGNT                          | create advertising strategies to sell sportswear to teens                 |
| 10) AFOOTRININM CLOTEH <b>G</b> NYO            | plan, design, or maintain the computer systems that run companies         |
| 11) SHYLAPCI PRATY <b>E</b> H                  | help patients improve their mobility using special exercises or equipment |
| 12) <b>S</b> RIGUNN                            | help deliver babies or assist during surgery                              |

13) Fill in the **highlighted** letters to see where in Wisconsin you can find all of these majors.

**ANSWERS:** 1) SPORTS MANAGEMENT 2) THEATRE ARTS 3) INTERIOR DESIGN 4) ENVIRONMENTAL POLICY 5) ART THERAPY 6) ACCOUNTING 7) JOURNALISM 8) EARLY CHILDHOOD EDUCATION 9) MARKETING 10) INFORMATION TECHNOLOGY 11) PHYSICAL THERAPY 12) NURSING 13) PRIVATE COLLEGES



## Three reasons to choose a Wisconsin private college:

- Generous financial aid packages
- Smaller class sizes
- Greater chance of graduating in four years—saving time and money

**Go to [WisconsinMentor.org](http://WisconsinMentor.org) to learn more!**

**Alverno College**  
Milwaukee  
[www.alverno.edu](http://www.alverno.edu)

**Beloit College**  
Beloit  
[www.beloit.edu](http://www.beloit.edu)

**Cardinal Stritch University**  
Milwaukee  
[www.thisisstritch.com](http://www.thisisstritch.com)

**Carroll University**  
Waukesha  
[www.carrollu.edu](http://www.carrollu.edu)

**Carthage College**  
Kenosha  
[www.carthage.edu](http://www.carthage.edu)

**Concordia University Wisconsin**  
Mequon  
[www.cuw.edu](http://www.cuw.edu)

**Edgewood College**  
Madison  
[www.edgewood.edu](http://www.edgewood.edu)

**Lakeland College**  
Sheboygan  
[www.lakeland.edu](http://www.lakeland.edu)

**Lawrence University**  
Appleton  
[www.lawrence.edu](http://www.lawrence.edu)

**Marian University**  
Fond du Lac  
[www.marianuniversity.edu](http://www.marianuniversity.edu)

**Marquette University**  
Milwaukee  
[www.marquette.edu](http://www.marquette.edu)

**Milwaukee Institute of Art & Design**  
Milwaukee  
[www.miad.edu](http://www.miad.edu)

**Milwaukee School of Engineering**  
Milwaukee  
[www.msOE.edu](http://www.msOE.edu)

**Mount Mary College**  
Milwaukee  
[www.mtmary.edu](http://www.mtmary.edu)

**Northland College**  
Ashland  
[www.northland.edu](http://www.northland.edu)

**Ripon College**  
Ripon  
[www.ripon.edu](http://www.ripon.edu)

**St. Norbert College**  
De Pere  
[www.snc.edu](http://www.snc.edu)

**Silver Lake College**  
Manitowoc  
[www.sl.edu](http://www.sl.edu)

**Viterbo University**  
La Crosse  
[www.viterbo.edu](http://www.viterbo.edu)

**Wisconsin Lutheran College**  
Milwaukee  
[www.wlc.edu](http://www.wlc.edu)



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